

Barrel Horse news

Dear NBHA State and District Directors,

At *Barrel Horse News*, we enjoy sharing the news, results and stories from your races, and we hope your state and district events end 2020 strong and carry that momentum into 2021.

First, I'd like to take this opportunity to introduce myself to those of you who may not already know me. My name is Kailey Sullins and I've served *BHN* for the past six years as first the associate editor, then managing editor and now as editor. I know your state and district director positions keep you busy and I'd like to clear up some confusion as to whom and where to submit your state and district news. I hope to streamline this process so that we can promptly and accurately highlight your events.

I've attached submission instructions for submitting event recaps and photos from your state and district shows for the NBHA State News and NBHA District News pages. We enjoy having complete results submitted within a timely manner to include more stories from your state and district shows.

Also, to help us do a better job of including your events, we would like to encourage all NBHA directors who aren't already doing so to submit your results to Equi-Stat, which is the statistical division of Cowboy Publishing Group.

Why does Equi-Stat need your results and how does this help us at *Barrel Horse News*? If you read the statistical reports in *BHN*, those articles and charts on top horses, riders, breeders, owners and shows are derived from stats generated thanks to individual producers who email their results to Equi-Stat upon conclusion of their races. Not only does having this data help us at *BHN* to track participation in the barrel racing industry as a whole, it also helps people interested in verifying horse earnings when purchasing a barrel horse or making a breeding decision.

When people are encouraged to use their horse's registered name on the entry form, then that horse gets credit for its earnings in Equi-Stat. Our industry is growing by leaps and bounds, and if you are not currently sending your results, we'd love to get them added as an overall service to the industry. Equi-Stat processes shows submitted with 80 percent or more registered horse names or grade names verified with Equi-Stat by the owner.

Submission instructions for Equi-Stat are included in the following instructions packet.

Thank you for all your hard work promoting the sport of barrel racing. Both Equi-Stat and those of us at *Barrel Horse News* look forward to working with you.

Respectfully,



Kailey Sullins
Editor, Barrel Horse News
Office: 817-569-7128

***Barrel Horse News* Submission Instructions**

We welcome your event recaps, complete official event results and high-resolution photos with identification of the people and horses in each photo.

Here's How

1. Submissions
 - a) Option 1: Email bhneditorial@cowboypublishing.com
 - b) Option 2: Dropbox, OneDrive or Google Drive
2. Event recaps should be typed in a Word document with these 6 components:
 - 1) Show name
 - 2) Date of the show/event
 - 3) Total entries
 - 4) Total payout
 - 5) Recap of the event with name of the author if different from who submitted the article
 - 6) **Photo Guide** that includes named image files identifying each image by the people and horses photographed, photo captions including what the person won, and name of photographer.
 - a) Example:
Name of file: NBHA01_RiderName_HorseName.jpg
Caption: Rider Name rode Horse Name to the Open 1D Average title.
Photo Credit: XYZ Photography
3. Photo submissions
 - a) Option 1: Dropbox, OneDrive, or Google Drive
 - b) Option 2: Email properly named images to bhneditorial@cowboypublishing.com
4. Results: If you wish to send results along with the recap, they need to be complete, official results sent by email or in a file-sharing link in either Excel, Word or PDF format.
5. Deadline: the deadline to see your event in the magazine is the 10th of every calendar month. If your event falls after that deadline your event will be moved to the following publication month.

NOTICE: While we try our best to accommodate each and every submission, because of press deadlines, page-count restrictions, and the newly reworked structure of the magazine, which incorporates the NBHA section into one main subscription we cannot guarantee submissions will be published. *Barrel Horse News* reserves the right of complete editorial control over any and all content printed in the magazine through discretion of its editors and staff.

Please, if you have any questions or need assistance don't hesitate to call or email.

Equi-Stat Submission Instructions

Email: equistat@cowboypublishing.com

Phone: 817.737.6397 ext. 4

Results submitted to the email address in an Excel spreadsheet is much appreciated.

Here's How

1. Email complete, official results to equistat@cowboypublishing.com
 - a) Results should have at least 80 percent **registered** horse names
 - b) Preferred format is Excel spreadsheet